











ASPIRE TO BE DEADLY - 2023 Program Report

Live Well Learn Well Lead Well

Summary and Highlights

- Over 3000 participants across the Aspire Schools Program in 2023 and on average there was an 93% attendance at school during Aspire School Programs.
- Almost 10% of all Aspire School Participants complete the pathway programs and are eligible to attend 4 Deadly 5's events celebrating elevated levels of school attendance, showing strong respect, responsibility and leadership choices and commitment to Live Well Learn Well Lead Well outcomes.
- Strong numbers in sport leader training and increase in collaborative organizations looking for 2024 engagement and delivery.
- Over 30 young people in mentoring programs to support career pathway, employment, continuing education and completion of school programs.
- Dawn Baira from Badu Island Torres Strait Islands Aspire Program local volunteer coach has received an Australian Olympic Committee Indigenous Coaching Scholarship thanks to the support from Hockey Australia,
- Successful delivery of 2023 Partners Workshop to support 2024 and 2025 planning and evaluation outcomes.
- 83% positive partner evaluations across communication, equity, inclusion, planning, aligning values.
- Increases in family engagement, sport leader program being delivered across the local, regional volunteers to better support program participants.
- MOU signed with Hockey Australia and involved in Hockeyroo Leadership Programs, Hockey Australia

- Reflect RAP, and other inclusion program opportunities.
- MOU with Select Sport to collaborate in an emerging social enterprise providing original hand painted hockey balls that will be used in sport trophies.
- MOU with BDO Nth Qld to support employment pathways.
- MOU with Astute Financia to support access to transport to those suffering financial disadvantage and support school attendance, supporting leadership programs and mentoring families towards financial independence.
- MOU with Oceania Hockey to provide education, training and mentoring to Papua New Guinea, Vanuatu and Soloman Island Hookin4Health Development Officers supported through Team Up and DEFAT.



- New partnership agreement with Bentley Park College to support P-12 Programs for young first nation women and girls specifically and ongoing support through higher education and/or employment.
- Advancing First Nations Sports Programs across the Tablelands thanks to Queensland Government recognition of the work we are doing.
- Strengthening NAIDOC AND Reconciliation Week Programs – Rene Acher Indigenous Round increased to a 3 game round with special celebrations through-out the community.
- Completion of 2024 and 2025 Development Plans



The Approach

 Aspire to be Deadly is a community sport for good program creating safe and innovative learning spaces and through the under- utilised lessons we share from active participation and leadership in the sporting landscape, we build confidence, belief and self -worth which is used to support the choices to attend and remain at school, respecting yourself as an individual and others, and finally belief in what can be achieved with support and enterprise.

Communication, engagement and connection are prioritised through the Aspire Mentor Program. Safe Hub spaces are created to share the challenges faced by young first nations women and girls and through a combination of active participation strategies, culturally supported empowerment programs and celebration and recognition of success in its many forms, the mentor program has provided a strong point of difference and one that is proving sustainable through time.





- Aspire to be Deadly Mentors are past participants who have completed the program and are continuing the next stage of their journey. These young women return to the program to share their stories, connect with new participants and engage in real life experiences to reinforce the importance of actively participating in the decisions that influence your own story.
- We also are fortunate to have strong and committed friends of the Aspire Program with international athletes being available to engage with our students and participants.







By the Numbers



Family Engagement





Engaging and building trust with families is a priority outcome within the Aspire to be Deadly Program. Communicating how important attending school regularly is to the future well-being of young women and girls is often a little more challenging than anticipated and we engage with community organisations to ensure a positive message is reinforced.

In 2023, Aspire to be Deadly continued to provide accessible transport options to support the family attending and being involved. The 22 seater bus is available to support hub programs, empower me leadership programs, after school participation programs and school to club active engagement programs – all of which are available to family.



Aspire Deadly 5's.

Aspire Deadly 5's Programs have evolved into a multilayered program able to be delivered in remote, rural and regional areas with modifications built in to ensure participation, opportunity and pathway can be delivered regardless of location.

Aspire Deadly 5's link with the Aspire Schools Programs and connect active participation, leadership and empowerment outcomes with positive school attendance, respect and responsibility through positive choices at school and in the community and the opportunity to gain experience or improve new skills and come together and celebrate through cultural and competition opportunities.

It is designed to support curriculum aligned outcomes, it can be modified to meet local needs regardless of location and resources and provides a platform from which pathways can be advanced.

Migi Kokan delivered in May 2023 at Horn Island Torres Strait Islands - 76 participants with a general invitation to family and friends to attend and support.

Gulf Savannah Deadly 5's delivered in September 2023 at Karumba Far North Queensland – 92 participants and the community of the Gulf Savannah travel to support this event.

Cairns Deadly 5's delivered in November 2023 at Cairns North with identified team from Migi Kokan Deadly 5's attending, as well as 7 additional teams across Cairns – 64 participants attending with some family invited to attend.

A new Deadly 5's event – Bentley Park Deadly 5's delivered in December 2023 at Bentley park southern corridor of Cairns and this was part of a pilot program due to be expanded in 2024. Over 100 young first nations young women and girls, young men and boys part of leadership, empowerment, skill development and active learning programs being delivered.

In 2024 there are plans for additional schools and communities to join the Aspire to be Deadly Program using the program models that have proven to be sustainable. s with the Sustainability Policies Aspire/ACCL are trying to develop.



Sustainability through trusted collaborative partnerships

In 2023, Aspire to be Deadly delivered programs with over 30 different partners. Many were part of the Aspire Schools Program but all were created to meet local needs and delivered programs that aligned with Aspire to be Deadly funding outcomes.



In 2023 we welcomed 3 new collaborative partners and negotiations are in place to confirm at least 2 more partners in 2024.

In October 2023, Aspire to be Deadly was the centre piece of a collaborative partner workshop held in Cairns and the outcomes of this workshop highlighted the following-

- Partner evaluations were overwhelmingly positive.
- Many partners were looking to reinvest in the program longer term.
- Aspire Sustainability Strategy and the evidence of long term delivery highlighted the elevated level of trust and respect from partners.

The workshop reinforced the need and the value provided by sport for development programs especially post pandemic recovery.

Testimonials

- This year I started to understand the impact of my choices and through being part of Aspire, I have the confidence that I can make the choice which is best for me . Tahlia – Year 10
- I am so proud of myself, I represented Cairns
 Brancis. Year 7
- Aspire to be Deadly continues to inspire I found my way through Aspire and I am extremely glad I can continue to support them Jess – Aspire Ambassador and former mentor and now teaching.
- We are proud to be partners with Aspire to be Deadly - John Director - Astute Financial